

SUPPLEMENT TO THE AGENDA FOR

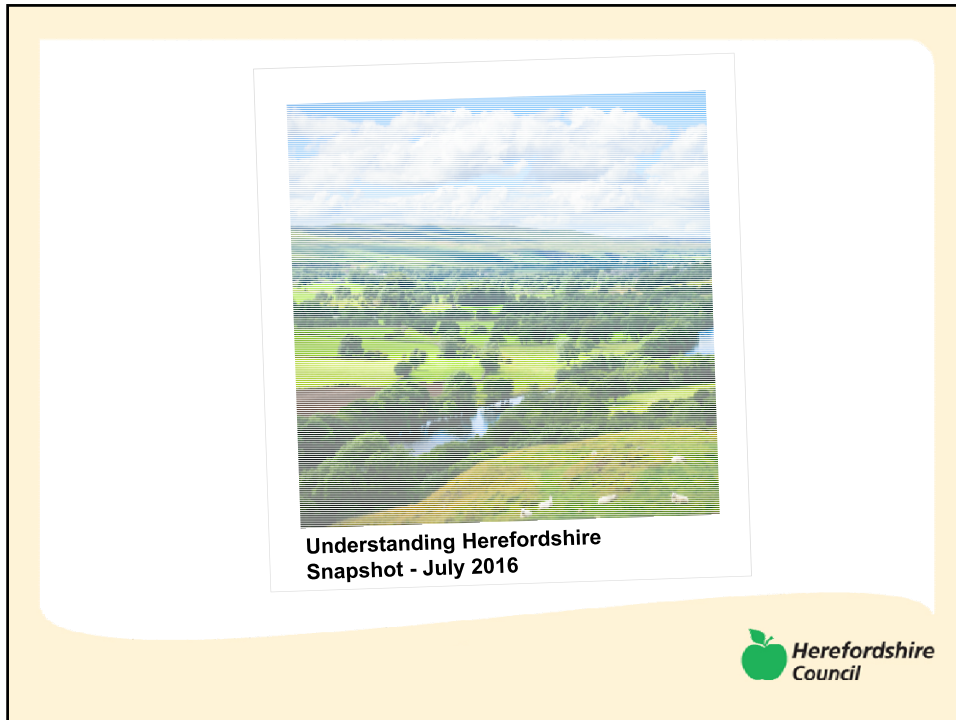
Cabinet

Thursday 28 July 2016

2.00 pm

**Council Chamber, The Shire Hall, St Peter's Square, Hereford,
HR1 2HX**

	Pages
7. UNDERSTANDING HEREFORDSHIRE: INCLUDING THE JOINT STRATEGIC NEEDS ASSESSMENT (JSNA) 2016	3 - 8
To receive the annual update of Understanding Herefordshire including the JSNA, and to consider the implications of key findings for the determination of future policy and decision-making.	



Herefordshire


95% is rural with areas of outstanding natural beauty

187,200 residents over 842 square miles

Dispersed population with 4th lowest population density in England (around 1 person per kilometre)

Migration is sole driver of population

Older population structure and rising

 Herefordshire
Council

Deprivation

11%

of the population live in deprived areas of Herefordshire, such as south Hereford, Leominster, Bromyard and Ross



These areas are among the most deprived in England (lowest quartile).



In some areas, 1 in 4 children live in a deprived household



In Herefordshire



4

major causes of death

cardiovascular diseases, respiratory diseases; alcohol specific deaths and smoking related deaths.



In Herefordshire



Alcohol misuse, physical inactivity, low fruit and vegetable intake and illicit drug use account for the majority of preventable premature mortality, disability and injury.








In Herefordshire



Alcohol is linked to a large proportion of violent crime and is implicated in domestic abuse.









If born to a deprived household, in 15 years time a child is likely to:

-  offend and possibly end up in prison
-  depend on alcohol and drugs
-  be a teenage parent
-  become overweight, leading to being bullied, losing self-esteem, doing badly in school
-  not attain good grades at GCSE level










If you are a man living in a deprived community, you are likely to:

-  be unemployed
-  be over weight or obese
-  be a heavy smoker
-  end up in hospital for smoking related illnesses
-  not physically active & have an unhealthy diet
-  Die or prematurely die from respiratory diseases (twice as likely)



If you are a woman living in a deprived community, you are likely to:



-  end up in hospital for alcohol specific conditions and respiratory diseases
-  are not physically active & have a unhealthy diet
-  have Type 2 diabetes or other chronic disability
-  smoke whilst pregnant
-  become a mother when you were a teenager
-  drink heavily
-  be unemployed



Living in Herefordshire

81

Men:
May live up
to 81 years



84

Women:
May live up
to 84 years



but ...

you may not live healthily in old age...



Over 10% of residents over 60 years old live in income deprived households, meaning you are more likely to:

Be in hospital or other residential care setting for longer

Be less independent and rely on state care for longer

